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THE ROYAL TREATMENT: SECURITY SERVICES FOR *THE REBEL BILLIONAIRE: BRANSON'S QUEST FOR THE BEST*

New York, NY, November 16, 2004 – *The Rebel Billionaire: Branson's Quest for the Best*, the new reality show that made its debut on FOX with a 2-hour premiere on Tuesday, November 9, turned to Fortress Global Investigations to provide security and protection services for billionaire and Founder and Chairman of the Virgin Group of Companies, Sir Richard Branson, and his cast and crew while on location in Africa to shoot this new series.

Fortress Global was contacted to provide security and protection for the group of young entrepreneurs and Britain's best known business bad-boy on their excursion to South Africa, Mozambique and Zimbabwe.

"These countries have high incidents of crime and theft and we could not afford to take any chances, especially with the kind of attention a high profile individual like Branson would draw," said Tony Testa, Executive in Charge of Production of *The Rebel Billionaire*.

Fortress Global's Johannesburg office assembled a highly trained team of security and protection specialists, including current and former local law enforcement with contacts in the respective countries. Among other things, their duties included establishing secure and strategic travel plans, securing appropriate travel visas for *The Billionaire* team and arranging VIP treatment to expedite the clearing of customs and immigration.

"Many of our staff in South Africa formerly worked on former President Nelson Mandela's security protection detail" said Robert Seiden, President of Fortress Global. "I was confident our team would execute this assignment consistent with our high standards and provide the comfort level needed for all involved in this potentially very dangerous environment."

Executives at Bunim/Murray Productions, creators of *The Rebel Billionaire*, were so impressed by Fortress Global's performance on this assignment that they called upon Fortress Global to provide security services for *The Billionaire* team again, this time while filming in Marrakech, Morocco.

"I was blown away by the level of professionalism and quality of services provided by Fortress Global," said Testa. "It was a pleasure working with them. They truly have an astonishing worldwide organization, and I would be proud to recommend their services and work with them again."

Episode 3 takes place in Africa and airs on Tuesday, November 16 on FOX at 8/7 C.

About Fortress Global: Fortress Global Investigations Corporation (www.FortressGlobal.com) is a leading international private investigations and security services company, led and managed by former leaders of the FBI, CIA, DEA, Interpol and the Manhattan District Attorney's Office. Fortress Global provides valuable consulting and risk management assistance to many international corporations, law firms and municipalities. Security services include: security vulnerability analysis and risk assessments, executive and personal protection, IT security, and technical countermeasures. Investigative services include: witness location and interviews, business intelligence and due diligence, fact verification, pre-employment screening, background checks, surveillance, forensic accounting, asset searches and computer forensics.

About *The Rebel Billionaire: Branson's Quest for the Best*: More information about the show can be found at www.bunim-murray.com and www.fox.com/RebelBillionaire.

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